2020 C20 Action Plan & Timelines (Final)
Approved by the SC and IAC

Prepared by: 2020 C20 Secretariat
2020 Proposed Objectives:

- Increase C20 policy influence on all G20 working groups in both the Sherpa and Finance Tracks
- Increase access of the C20 to G20: Ministerial Meetings, Sherpa Meetings, Working Group Meetings, and Side Events
- Increase diversity of Civil Society Organizations from different countries and regions of the world in both the C20 online discussions and in attendance of the 2020 C20 events
- Encourage more CSOs to join the C20 Engagement Group
- Promote C20 positions and recommendations through public communications amongst the global civil society, policy influencers, and decision makers
- Increase presence of C20 in relevant and key international policy forums and discussions
- Enhance relationships with other G20 Engagement Groups and produce more joint statements
- Continue C20’s presence at the International Media Center at the side of the G20 Leaders’ Summit
## 2020 KPIs & Targets

<table>
<thead>
<tr>
<th>Goals</th>
<th>KPIs until the end of 2020</th>
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<tbody>
<tr>
<td>1 Digital reach to C20 target audience</td>
<td>10,000,000 reach</td>
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<tr>
<td>2 Digital Engagement of C20 target audience</td>
<td>2,000,000 engagement</td>
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<tr>
<td>3 Physical Engagement of CSOs during C20 events</td>
<td>Number of attendees 600 from 70 countries</td>
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<td>4 Registered CSOs on the C20 website</td>
<td>Number of registers 1,200</td>
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<tr>
<td>5 Increase C20 access to G20 Meetings: Sherpa Meetings, Ministerial Meetings, G20 WG Meetings</td>
<td>Number of meetings 13</td>
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<td>6 In-Saudi C20 events</td>
<td>Number of events 4</td>
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<tr>
<td>7 C20 Engagement in Key Global Policy Forums</td>
<td>Number of events 4</td>
</tr>
<tr>
<td>8 Access to the Leaders’ Summit</td>
<td>Number of attendees 40</td>
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<tr>
<td>9 C20 Policy Papers</td>
<td>Number of policy papers 11</td>
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<td>10 Joint statements and activities with Engagement Groups</td>
<td>Number of joint activities 3</td>
</tr>
<tr>
<td>11 Influence the statements of G20 Ministerial Meetings</td>
<td>Influence at least 1 ministerial meeting</td>
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<tr>
<td>12 Influence the 2020 G20 Leaders’ Declaration</td>
<td>At least 2 C20 recommendations are adopted by the 2020 G20 Leaders’ Declaration</td>
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Events Hosted by the C20

- Engage with influential and High-Level Speakers from: CSOs, IOs, Activists & Influencers, Policy makers and G20 Officials, engagement groups
- Develop concept papers for panels and send invites at least three months in advance
- Maintain a fair balance of representation: geographic, gender, people with disabilities, etc
- Ensure policy beneficiaries are part of the discussion: people representing disadvantaged groups affected by global policies
- Provide access to those who are unable to join events because of distance, cost or reducing carbon footprint by providing livestreaming and strong coverage on social media platforms
- Commit to minimizing waste and to an environment-friendly event production and management
C20 Preliminary Timeline for 2020

Jan 12
C20 Kick-Off Meetings

Mar 22-24
FtF Meetings

Oct 6-9
Summit

Nov 21-22
Saudi & Italy Handover
Deadline for Concept Notes for C20 Events:

C20 SC, IAC and WG Leads are expected to submit concept notes for the upcoming C20 events, in accordance with the below deadlines.

**Face-to-Face Meetings**

- January 20th for High-Level Panels (including ministers, CEOs, head of IOs)
- February 1st for other panels

**C20 Summit**

- April 15th for High-Level Panels (including ministers, CEOs, head of IOs)
- July 15th for other panels
Deadline for Registering to C20 Events:

For visa and logistical issues, it is advisable to register to attend the C20 Events at least 3 weeks prior to the event date.

- **Face-to-Face Meetings**
  - 26th of February

- **C20 Summit**
  - 17th of September
The C20 Policy Pack

- Maintain cohesion of policy recommendations throughout the pack
- Encourage across-working groups dialogue and consensus building
- Identify the gaps within the G20 priorities and provide a thorough response to G20 corresponding working groups’ priorities
- Transparency of the drafting process should be maintained through proper engagement in the discussion forums
- Each working group will provide a 3-page policy brief that includes: (a) references to previous G20 commitments, adopted principles and guidelines (b) a diagnostic of the global situation under discussion (c) clear response to relevant G20 priorities and identification of policy gaps (d) a set of recommendations to the G20 leaders (e) WG policy briefs need to be aligned with the SDGs and remind leaders of their commitments to the UN Development Agenda
- The C20 Policy Pack will need to be reviewed by the International Advisory Committee and approved by the C20 Steering Committee
Timeline for the 2020 C20 Policy Pack

April 1st: 1st Draft of WG Policy Briefs
June 1st: Final WG Policy Briefs
October 7th: Finalize the C20 Communique
The C20 Communique

- Cover statement of the C20 Policy Pack, that brings together the C20 final set of asks in response to the G20 priorities.
- Holding the G20 countries accountable to their commitments and reminding them of their global responsibilities and obligations
- Ensure the inclusivity and transparency of the drafting of the communique
- Convey the outcome of the global civil society dialogue and discussion around the G20 issues and priorities
- Remind the leaders of the important role that CSOs play in representing community voices in the face of growing global challenges
- Differentiating the C20 Engagement Group as an inclusive and mobilizing platform for all issues, genders, peoples, ethnicities, religions, protecting the planet and enriching its biodiversity.
Proposal for the 2020 C20 Communique

**September 1st**
Co-Sherpas and WG leads develop a thematic analysis of the policy pack and provide a summary of C20 recommendations & asks. A summary is developed and submitted to the Steering Committee and International Advisory Committee.

**September 15th**
SC and IAC meet to suggest a theme that best resembles the C20 body of work and positions for 2020, and suggest the principles, maxims, values and norms that need to be affirmed in the communique.

**September 20th**
A draft of the communique is developed and posted on the C20 website for consultations with CSOs.

**October 6th & 7th**
SC & IAC meet face-to-face to finalize the communique and include it in the 2020 C20 Policy Pack.

**October 8th**
C20 Communique & Policy Pack are delivered to the G20 Head of State.
C20 at the G20 Leaders’ Summit

- Official request to allow for C20 access to the International Media Center has been sent.
- Target is to provide access to at least 40 CSOs
- Press conference will be held to provide C20’s response to the Leaders’ Declaration
- C20 to issue a statement in response to the G20 Leaders’ Declaration
2020 C20 Logistics

- Hotel rates for 4 hotels
- National airline was contacted for covering travel costs
- Government to cover venue costs for face-to-face meetings and the C20 summit
- E-visa event registration portal was handed-over by the government to the C20 Secretariat
- Negotiations with government are ongoing to provide an unconditional grant to the C20
- No success with securing sponsorship
- C20 Secretariat will work in Q4 with the Italian Troika members on the timeline for handover, including a manual or protocol to provide clarity and governance to the process of handing over the C20 Website, Domain, Archives, Emails, Social Media Accounts, and all related secretariat work to be completed before the handover ceremony.
Thank You